

Art on the Trail

CALL FOR ARTISTS

Outdoor Nature & Art Exhibition at Lake Roland

Pays a Stipend: Selected artists will receive a \$250 stipend to help cover material costs and costs associated with transportation and installation. No entry fee to apply.

Baltimore County Department of Recreation and Parks

PROJECT PROPOSAL DEADLINE: July 16, 2018

INSTALLATION DEADLINE: November 30, 2018

Lake Roland in Baltimore seeks a collection of unique and energized pieces of art inspired by nature by established and emerging artists. Our juried exhibition of art installations will be set along the trails of Lake Roland this fall/winter 2018-2019. We encourage artists and artist groups to submit a project proposal to the park on or before July 16, 2018 for a nature inspired, site-specific outdoor installation to be on temporary exhibition in the park.

Lake Roland encompasses almost 500 acres of exceptionally diverse ecosystems including wetlands, meadows, and mature forests. The park has numerous trails, nature, and environmental programs and is enjoyed by thousands of visitors year round.

A series of programs and hikes along the trails will be developed by the staff at Lake Roland to feature the art and the artists. All art exhibitions along the trail will be clearly marked with the name of the artist and a description of their work. Art on the Trail and related programs will be advertised to the public through the Lake Roland website, Facebook page, park program calendars, community posted fliers, and other sources of print media for maximum exposure of this event.

Art on the Trail supports and endorses a variety of artistic styles and subjects including site-specific, nature-based, contemporary, non-representational pieces.

PROGRAM VISION:

Mission Statement: The purpose of Lake Roland's "Art on the Trail" program is to provide artistic and educational opportunities for artists that will foster pleasure and appreciation in park visitors for the purpose of generating support for the protection and preservation of our natural resources.

DATES TO REMEMBER:

- **PROJECT PROPOSAL DEADLINE: July 16, 2018**

Project Proposals must be post-marked, hand delivered or emailed by the project proposal date for committee review.

- **INTERVIEWS WITH THE ARTISTS AND SITE SELECTIONS: July 21-August 3, 2018**

- **NOTIFICATION OF ACCEPTANCE/DECLINE: on or before August 5, 2018**

- **PROJECT INSTALLATION DEADLINE: November 30, 2018**

Art installations can begin in the park ten days prior to the Project Installation Deadline date. If more time is needed this will require approval by the Art on the Trail Committee.

- **MEET THE ARTISTS RECEPTION: December 9, 2018 1:00-3:00**

ART PROJECT GUIDELINES & CRITERIA

Proposed projects will be evaluated using the following guidelines and criteria:

Guidelines

- Projects should engage visitors and enhance their experience and understanding of park resources
- Natural and native materials preferred, however all materials will be considered. The committee may request a material(s) sample prior to installation.
- Project material suggestions: wood, rocks, willow, vines, clay.
- Approval needed if using materials such as plants, trees, and/or wood if found at the park.
- Several invasive bushes along the trails can be cut and used for art with permission from park rangers. Note in proposal.
- No plastic, styrofoam, plywood or live plants can be used unless approved by the Art on the Trail committee.
- Please note: Art may become damaged and the park, council, and county takes no responsibility.
- Art should be created to withstand the elements, including severe storms and public as much as possible.
- Artists must consider the natural health of the park, the animals, plants, and waterways when developing a project—sculptures cannot include the use of toxic or harmful materials.
- Projects should be highly sensitive to accessibility and safety issues as they relate to visitors and staff.
- Projects should be created as much as possible off site.
- If an installation is damaged during the exhibition the artist will be notified.
- Artists can choose to donate the project to the park or remove the piece after the end of the showing. The park has the right to dismantle and dispose any exhibition after March 1, 2019.
- Sites along a trail at Lake Roland must be approved first by the committee prior to installation.
- The Lake Roland Nature Council and Baltimore County Parks and Recreation reserve the rights to reproduce images of the artwork featured at Art on the Trails at Lake Roland for printed material and marketing purposes.

Criteria

- **Review of Application:** Applications are reviewed by a committee of professional artists, educators, and Park staff. The committee reviews the application and support materials for the quality of work, educational potential, and clarity.
- **Quality of the work to be shown.**
- **Clarity, and power of the exhibition concept:** Sculptures should have an articulate central idea convincingly presented by the work shown. A statement of concept expressing the central idea should accompany the proposal.
- **Appropriateness for park setting with minimal to no impact on visitor access**

- during installation and de-installation
- **Durability and maintenance.**
 - **Safety and security.**
 - **If the guidelines or criteria are not met the park will have right of refusal after installation.**

**PLEASE CONTACT US BY EMAIL WITH ANY QUESTIONS:
ArtOnTheTrail@LakeRoland.org**